



IYC 2011

International Year of
CHEMISTRY

Chemistry & IP – a liaison for successful innovation

Workshop
3 May 2011

Auditorium
Institute of Macromolecular Chemistry of the ASCR, v.v.i.
Heyrovský Sq. 2
162 06 Prague 6



Institute of
Macromolecular
Chemistry of the ASCR



Programme

Chairperson: *Zdeněk Mrázek, Institute of Macromolecular Chemistry of the ASCR, v.v.i.*

- 9.00 **Welcome**
Representative of the Academy of Sciences of the Czech Republic
- 9.20 **Setting the Scene**
Nataša Doslik, Examiner, European Patent Office (EPO)
- 9.40 **Protecting your inventions**
 - Introduction to intellectual property rights
 - Patentability requirements
 - National, international and the European patent grant procedures*Martin Schweissguth, Examiner, EPO*
Eva Schneiderová, Industrial Property Office (IPO)
- 11.00 Coffee break
- 11.20 **Journey towards success – from idea to market**
A real case study
 - Research and innovation
 - Patents as company asset
 - Forming a spin-off company*Nataša Doslik, Examiner, EPO*
- 12.20 **Importance for searching the prior art**
 - Espacenet®: a database of 70 million records
 - Keyword search
 - Classification search*Martin Schweissguth, Examiner, EPO*
- 13.00 Lunch
- 14.00 **Search strategies in chemistry**
Development of search strategies
Martin Schweissguth, Examiner, EPO
- 14.45 Coffee break

15.05 **Exploitation of research results – a 360° view**

15.05 *Nataša Doslik, Examiner, EPO*

15.25 *Karel Čada, Čermák a spol., Law and Patent Offices*

15:45 *František Rypáček, Institute of Macromolecular Chemistry of the ASCR, v.v.i.*

16.05 *Martin Fusek, Institute of Organic Chemistry and Biochemistry of the ASCR, v.v.i.*

16.25 *Jan Slovák, Masaryk University, Brno*

16.50 **Exercises**

Nataša Doslik, Examiner, EPO

Martin Schweissguth, Examiner, EPO

17.35 **Questions & Answers session**

18.05 **Closing remarks**

František Rypáček, Institute of Macromolecular Chemistry of the ASCR, v.v.i.

This workshop is organised under the umbrella of the International Year of Chemistry 2011 (IYC2011).

The Year of Chemistry is a worldwide celebration of the achievements of chemistry and its contributions to the well-being of humankind. Under the unifying theme "Chemistry – our life, our future", IYC 2011 is offering a range of interactive, entertaining, and educational activities for all ages.

Because of the importance of intellectual property protection – and patents in particular – for innovation and knowledge transfer in the field of chemistry, universities and the EPO are co-organising a series of workshops in approximately 20 European countries, in association with national patent offices and other institutions.

The workshop includes a participant fee of 300,- CZK
Registration and payment deadline: April 22, 2011

Online registration under:

<http://www.imc.cas.cz/sympo/psem2011.html>

Payment via bank transfer:

Account No.: 900009633/0300

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